



12th Annual
Fayette County Cotton Festival
September 10, 2011
Sponsorship Form

Visit our website at <http://cottonfestivaltn.com>

Dear Community Leader,

Held in September of each year, 2011 will welcome our 12th Annual Fayette County Cotton Festival, celebrating our agricultural heritage in Fayette County. As a direct result of community involvement, last years festival was a huge success and we need your help to continue the tradition. In four years, community support has helped grow our festival from 10 vendors to 103 vendors and 150 visitors to almost 3000 people. As a direct result of Fayette County businesses involvement, people are now talking about our festival and vendors begin reserving spaces as early as January.

In order to allow this exciting festival to continue to grow, *we need your support*. Sponsoring the Cotton Festival is a great way for your business to show community involvement, give you recognition and an opportunity to promote your business. People enjoy patronizing businesses they know give back to the community. The earlier your sponsorship is received, the more opportunity we have to promote you and your business.

Returning events will include the Cotton Festival Beauty Pageant, our Show & Shine and the Cotton Pickin' 5K Run/Walk will start it all off. Music is an all day must have and we're planning a great lineup of bands and community groups to keep things hoppin'. Don't forget art, quilts, vendors and heritage displays, something for everyone no matter the age.

Your contribution will make a huge difference and we ask you to please contribute financially to the festival. Your level can range from Groundbreaker to Ginner, every penny counts. Any investment in our community makes you a "community builder" and creates a very special community spirit.

Included with this letter are the levels of sponsorship listing benefits you will receive and a pledge form. Checks may be made payable to the Fayette County Cotton Festival and may be dropped off, mailed or you may fax or call me with your commitment and I will be happy to send you an invoice. If you have any questions, please feel free to call me at 901-465-8690. Forms may be faxed to 901-465-6497.

We look forward to your participation and appreciate your community-minded spirit.

Sincerely,

Julie Perrine
Cotton Festival Chairperson

2011 Cotton Festival Sponsorship Levels

Telephone: 901-465-8690

Your organization will be featured throughout the community as supporting one of Fayette County's events, a priceless benefit.

\$5,000.00 Great Ginner

- ❖ Your organization name will be announced in the title of the event. For example: "The Fayette County Cotton Festival and *YOUR ORGANIZATION* present ..."
- ❖ Your organization Logo included on all printed materials for the Cotton Festival including t-shirts
- ❖ Your organization will receive "premiere billing" in the festival's printed program.
- ❖ Your organization will receive "premiere billing" in any paid advertising, meaning that your organization name or logo will be featured most prominently.
- ❖ Your organization name and logo will be incorporated in the festival's website with active link.
- ❖ The opportunity to provide free items to the public during Festival events.
- ❖ One Vendor Booth space (10x10 in size w/out electricity) – *Please note on sponsor form if you will use this*
- ❖ 20 Cotton Festival T-shirts

\$2,500.00 Big Baler

- Your Organization Logo displayed as Big Baler Sponsor on Festival banner to be displayed at main stage area.
- Your organization will be recognized periodically during the festival events.
- Your organization will receive "premiere billing" in the festival's printed program.
- Your organization will receive "premiere billing" in any paid advertising, meaning that your organization name or logo will be featured most prominently.
- Company Logo included on all printed materials for the Cotton Festival Events including t-shirts
- Your organization name and logo will be incorporated in the festival's website with active link.
- The opportunity to provide free items to the public during Festival events.
- One Vendor Booth space (10x10 in size w/out electricity) – *Please note on sponsor form if you will use this*
- 20 Cotton Festival T-shirts

\$1,000 + \$2,499 Platinum Picker

- Your Organization Logo displayed as Platinum Picker Sponsor on Festival banner to be displayed at main stage area.
- Your organization will be recognized periodically during the festival events.
- Your organization logo included as Platinum Festival Sponsor on all printed materials for the Cotton Festival Events including t-shirts
- Your organization recognized as Platinum Sponsor during all media releases prior to the event
- Your organization listed on festival website as Platinum Picker Sponsor with link to your business website
- One Vendor Booth space (10x10 in size w/out electricity) – *Please note on sponsor form if you will use this*
- The opportunity to provide free items to the public during Festival events.
- 20 Cotton Festival T-shirts

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2011 Cotton Festival Sponsorship Levels

(Continued)

Telephone: 901-465-8690

\$750.00 - \$999.00 Golden Boll

- Your organization logo displayed as Golden Boll Sponsor on Festival banner to be displayed at main stage area
- Your organization will be recognized periodically during the festival events.
- Your organization logo included as Gold Sponsor on all printed materials for the Cotton Festival Events
- Your organization listed on festival website as Golden Boll Sponsor
- One Vendor Booth space (10x10 in size) at Cotton Festival – *Please note on sponsor form if you will use this*
- 15 Cotton Festival T-shirts

\$500.00 - \$749.00 Cultivator

- Your organization name displayed as Cultivator Sponsor on Festival banner to be displayed at main stage area.
- Your organization name included as Silver Sponsor on all printed materials for the Cotton Festival Events
- Your organization will be recognized periodically during the festival events.
- Your organization name listed on festival website as Cultivator Sponsor
- One Vendor Booth space (10x10 in size) at Cotton Festival – *Please note on sponsor form if you will use this*
- 10 Cotton Festival T-shirts

\$250.00 - \$449.00 Seed Sower

- Your organization name included as Seed Sower Sponsor on all printed materials for the Cotton Festival Events
- Your organization will be recognized periodically during the festival events.
- Your organization name listed on festival website as Seed Sower Sponsor

\$100.00 - \$249.00 Ground Breaker

- Your organization recognized on printed programs
- Your organization will receive name recognition on the festival website

(Sponsorship Form on Reverse Side)

2011 12TH Annual COTTON FESTIVAL SPONSORSHIP FORM AND PLEDGE SHEET

Thank you for your community-minded spirit. The earlier your sponsorship is received, the more time we have to promote you. Your support makes this a great event for everyone to enjoy.

\$5,000 Great Ginner Sponsor **\$2,500 Big Baler Sponsor**
 amt. **\$1,000 - \$2,499 Platinum Picker Sponsor** amt. **\$500.00 - \$749.00 Cultivator Sponsor**
 amt. **\$750.00 - \$999.00 Golden Boll Sponsor** amt. **\$250.00 - \$449.00 Seed Sower Sponsor**
 amt. **\$100.00 - \$249.00 Ground Breaker** amt. **\$25-.00 - \$99.00 Friend of the Festival**

Any and all contributions are welcome! All contributors will be listed on program the day of the festival and on our website

[HTTP://COTTONFESTIVALTN.COM](http://COTTONFESTIVALTN.COM)

BUSINESS _____ Phone: _____

ADDRESS _____ Fax: _____

CONTACT NAME/TITLE _____

AUTHORIZED SIGNATURE _____

CONTACT EMAIL: _____

FOR GINNER, BALER, PLATINUM, GOLD & CULTIVATOR SPONSOR:

WILL YOU USE YOUR BOOTH SPACE : YES ___ NO ___

# of Tshirts with Sponsorships	
Ginner, Baler & Picker Sponsors	20 tshirts
Boll Sponsors	15 tshirts
Cultivator Sponsors	10 tshirts

Please fill this out to order your tshirts – Tshirts must be picked up when called

Adult sizes	S	M	L	XL	XXL (\$1.50 xtra)	XXXL(3.00 xtra)
Quantity	___	___	___	___	___	___

- *Additional tshirts available at a charge of \$10.00 per shirt. Additional fee per shirt for larger sizes.*
- *If ordering additional shirts, payment may be sent with sponsorship. Please contact our office if an invoice is needed*
- *You will be called when tshirts arrive, **tshirts must be picked up at Chamber office***

You may Fax to 901-465-6497 or Mail to: P O Box 411, Somerville, TN 38068